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ABSTRACT

This report relates Macomb County Community College's experience with mail registration for fall 1977 and fall 1978, drawing comparisons with headcount and total credit hour data for on-site registration. In addition, data concerning average credit hours taken per student during both terms are presented. Of the students who enrolled during fall 1978, 39.57% (10,146) registered by mail for 80,655 credit hours (7.95 hours per student); this represents an increase over 1977 when 7,202 registered by mail for 64,124 credit hours (8.9 hours per student). The 15,494 students who registered on campus during fall 1978 enrolled for 96,166 credit hours (6.21 hours per student); 1977 figures showed 18,088 students registering for 117,028 credit hours (6.47 hours per student). Thus, total enrollment for the fall 1978 term showed a slight decrease in headcount and a small decrease in total number of credit hours compared with the 1977 fall term. Headcount and total number of credit hours increased substantially for mail registrants, but decreased for on-site registrants. The hours per student, for fall 1978, decreased for both mail registrants (10%) and on-site registrants (4%). While mail registrants continued to enroll for more credit hours per student, both mail and on-site average hours per student decreased in 1978. Tables outline the data for the college as a whole and for each of the three campuses. (MB)

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MACOMB COUNTY COMMUNITY COLLEGE

DEPARTMENT OF RESEARCH

A COMPARISON OF THE COLLEGE'S MAIL AND ON-SITE REGISTRATION TOTALS FOR FALL 1978 WITH FALL 1977

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JC 780 580

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September 18, 1978
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ABSTRACT

Total enrollment for the 1978 Fall term showed a slight increase in headcount and a small decrease in the total number of credit hours compared with the 1977 Fall term. Headcount and total number of credit hours increased substantially for mail registrants, but decreased for on-site registrants. The hours per student, for Fall term 1978, decreased for both mail registrants (ten percent) and on-site registrants (four percent). While mail registrants continued to enroll for more credit hours per student than on-site registrants, both mail and on-site average hours per student decreased in 1978.

PREFACE

This report relates the college's experience with mail registration for the Fall 1977 registration to that of the Fall 1978 registration period. Comparisons drawn between headcount and total credit hour data for on-site registration are also included, as well as data concerning average credit hours taken per student during both terms.

The study was originally requested by Dr. Dezo V. Silagyi, Vice-President, Student and Academic Services.

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FINDINGS

The findings of this study are displayed in Tables 1 through 5. Since these tables are largely self-explanatory, only a few comments need follow.

Table 1 shows that the percentage of students who registered by mail (39.57 percent) and the percentage of credit hours enrolled by mail (45.61 percent) were greater in Fall 1978 than in Fall 1977. Moreover, consistant with prior studies of mail registration, the mail registrants on the average, enrolled for a greater number of credit hours than the on-site registrants - 1.74 credit hours to be exact.

Tables 2, 3 and 4 make clear the difference among the three campuses. Mail registration was more popular at Center Campus and South Campus (16-Week) than at the Applied Technology Campus. However, the number of mail registrants was up at all three campuses for Fall 1978. Applied Technology was the only campus to show an increase in on-site registration for Fall 1978. However, at the Applied Technology Campus many registrations are effected not only by the students but by their employers. These registrations are all submitted during the time of on-site registration, even though some of them have been arranged by mail.

Table 5 shows how efficient mail registration was in Fall 1978. Overall, only 2.28 percent of the students who were sent registration forms by mail were not enrolled. Some had named sections that were filled by the time their requests arrived, some had failed to arranged for

payment, and some had simply failed to complete the registration form. The number of such students who somehow registered later is unknown.

SUMMARY AND CONCLUSIONS

In late June, the 1978 Fall Term Class Schedules were mailed to students enrolled for the 1978 Spring Semester and new applicants for the Fall 1978 term. The final day for submitting mail registration was July 14.

After 10,384 mail registrations were received, 10,146 students (98 percent) were enrolled. This is a great improvement over last year, when 81 percent were enrolled.

This year, Center Campus enrolled 99 percent of its prospective mail registrants, up 16 percent from 1977. South Campus enrolled 97 percent of its prospective mail registrants, up 13 percent from 1977.

It is important to note that there were no changes in mail registration procedures for the 1978 year. As in the previous year, any registrant who submitted forms with insufficient payment, missing signatures, and errors in schedule, was contacted by phone by the Registration Offices.[1]

Therefore, the large increase in mail registration may simply be due to the fact that most registrants have had some prior experience with mail registration.

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[1]Information supplied by office of Registration and Admissions.

TABLE 1

MAIL AND ON-SITE REGISTRATION COMPARED - FALL 1977 WITH FALL 1978
Total College[1]

	Fall 1977	Percent of Total District	Fall 1978	Percent of Total District	Gain/Loss	Percent Change 1977-1978
"BY MAIL" REGISTRATION						
Headcount	7,202	28.48%	10,146	39.57%	+ 2,944	+40.88%
Credit Hours	64,124	35.40%	80,655	45.61%	+16,531	+25.78%
Hours Per Student	8.90	--	7.95	--	- 0.89	-10.00%
ON-SITE REGISTRATION						
Headcount	18,088	71.52%	15,494	60.43%	- 2,594	-14.34%
Credit Hours	117,028	64.60%	96,166	54.39%	-20,862	-17.83%
Hours Per Student	6.47	--	6.21	--	- 0.26	- 4.02%
TOTAL COLLEGE (MAIL + ON-SITE)						
Headcount	25,290	100.00%	25,640	100.00%	+ 350	+ 1.38%
Credit Hours	181,152	100.00%	176,821	100.00%	- 4,331	- 2.39%
Hours Per Student	7.16	--	16.90	--	- 0.26	- 3.63%

[1]Includes Applied Technology

NOTE: All data were provided by the Admissions and Registration Offices at both campuses as of the close of late registration period. They do not include cancellations.

TABLE 2

MAIL AND ON-SITE REGISTRATION COMPARED - FALL 1977 WITH FALL 1978
Center Campus

	Fall 1977	Percent of Total Campus	Fall 1978	Percent of Total Campus	Gain/Loss	Percent Change 1977-1978
"BY MAIL" REGISTRATION						
Headcount	1,934	31.26%	3,542	39.38%	+ 608	+31.44%
Credit Hours	18,432	39.57%	19,610	45.37%	+1,178	+ 6.39%
Hours Per Student	9.53	--	7.71	--	- 1.82	-19.10%
ON-SITE REGISTRATION						
Headcount	4,253	68.74%	3,913	60.62%	- 340	- 7.99%
Credit Hours	28,148	60.43%	23,610	54.63%	-4,538	-16.12%
Hours Per Student	6.62	--	6.03	--	- 0.59	- 8.91%
TOTAL CAMPUS (MAIL + ON-SITE)						
Headcount	6,187	100.00%	6,455	100.00%	+ 268	+ 4.33%
Credit Hours	46,580	100.00%	43,220	100.00%	-3,360	- 7.21%
Hours Per Student	7.53	--	6.70	--	- 0.83	-11.02%

TABLE 3

MAIL AND ON-SITE REGISTRATION COMPARED - FALL 1977 WITH FALL 1978
South Campus (16-Week)

	Fall 1977	Percent of Total Campus	Fall 1978	Percent of Total Campus	Gain/Loss	Percent Change 1977-1978
"BY MAIL" REGISTRATION						
Headcount	5,079	30.24%	7,280	43.95%	+ 2,201	+30.23%
Credit Hours	44,789	35.69%	59,726	48.69	+14,937	+25.01%
Hours Per Student	8.82	--	8.20	--	- .62	- 7.56%
ON-SITE REGISTRATION						
Headcount	11,714	69.76%	9,284	56.05%	- 2,430	-26.17%
Credit Hours	80,693	64.31%	62,941	51.31%	-17,752	-28.20%
Hours Per Student	6.89	--	6.78	--	- 0.11	- 1.62%
TOTAL CAMPUS (MAIL + ON-SITE)						
Headcount	16,793	100.00%	16,564	100.00%	- 229	- 1.38%
Credit Hours	125,479	100.00%	122,667	100.00%	- 2,812	- 2.29%
Hours Per Student	7.47	--	7.41	--	- 0.06	- 0.81%

TABLE 4

MAIL AND ON-SITE REGISTRATION COMPARED - FALL 1977 WITH FALL 1978
Applied Technology

	Fall 1977	Percent of Total Campus	Fall 1977	Total Campus	Gain/Loss	Percent Change 1977-1978
"BY MAIL" REGISTRATION						
Headcount	189	8.18	324	12.36%	+ 135	+41.67%
Credit Hours	906	9.96%	1,319	12.06%	+ 413	+31.31%
Hours Per Student	4.79	--	4.07	--	- .72	-17.69%
ON-SITE REGISTRATION						
Headcount	2,121	91.82%	2,297	87.64%	+ 176	+ 8.30%
Credit Hours	8,187	90.04%	9,615	87.94%	+1,428	+17.44%
Hours Per Student	3.86	--	4.19	--	+ 0.33	+ 8.55%
TOTAL APPLIED TECH. (MAIL + ON-SITE)						
Headcount	2,310	100.00%	2,621[1]	100.00%	+ 311	+13.46%
Credit Hours	9,093	100.00%	10,934[1]	100.00%	+1,841	+20.25%
Hours Per Student	3.94	--	4.17	--	+ 0.23	+ 5.84%

[1]As of September 7, 1978 per phone conversation with registrar.

TABLE 5

A COMPARISON OF MAIL REGISTRATION APPLICANTS AND ACTUAL REGISTRANTS

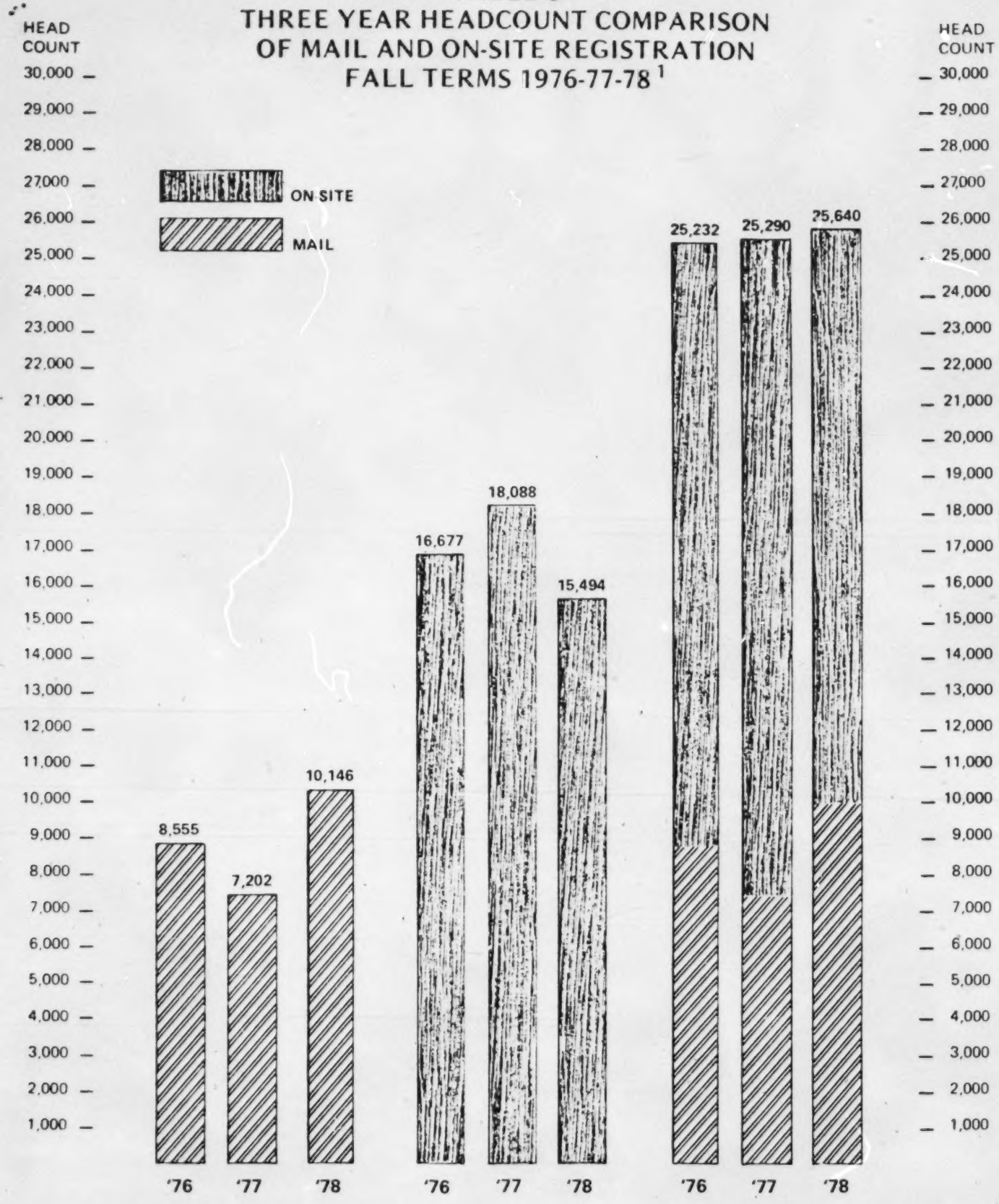
1977 AND 1978 FALL TERMS[1]

	Number of Mail Registrants[2]	Actual Registrants	Difference	% of Mail Requests Registered	Credit Hours Taken by Mail Registrants	Average Credit Hours Per Student
FALL 1977						
Center Campus	2,326	1,934	- 392	83.15%	18,432	9.53
South Campus	6,570	5,268	-1,302	80.18%	45,692	8.67
Total South & Center Campus	8,896	7,202	-1,694	80.96%	64,124	8.90
FALL 1978						
Center Campus	2,552	2,542	- 10	99.61%	19,610	7.71
South Campus	7,832	7,604	- 228	97.09%	61,045	8.03
Total South & Center Campus	10,384	10,146	- 238	97.71%	80,655	7.95

[1]South Campus totals include Applied Technology.

[2]This is an automatic mailing to all students registered the previous Spring term.

TABLE 6
THREE YEAR HEADCOUNT COMPARISON OF MAIL AND ON-SITE REGISTRATION FALL TERMS 1976-77-78 [1]



[1] INFORMATION OBTAINED FROM RESEARCH DEPARTMENT STUDY "A COMPARISON OF THE COLLEGE'S MAIL AND ON-SITE REGISTRATION TOTALS FOR FALL 1977 WITH FALL 1976" AND FROM THE REGISTRATION OFFICES, SOUTH AND CENTER CAMPUSES.